

### Forward-Looking Statements and Use of Non-GAAP Measures

This presentation contains "forward-looking statements" within the meaning of the safe harbor provisions of the Private Securities Litigation Reform Act of 1995. All statements, other than statements of historical fact, included in this presentation are forward-looking statements. These forward-looking statements include statements regarding Unitil Corporation's ("Unitil") financial condition, results of operations, capital expenditures, business strategy, regulatory strategy, market opportunities, and other plans and objectives. In some cases, forward-looking statements can be identified by words such as "may," "will," "should," "expects," "plans," "anticipates," "predicts," "potential" or "continue", the negative of such terms, or other comparable terminology.

These forward-looking statements are neither promises nor guarantees, but involve risks and uncertainties that could cause the actual results to differ materially from those set forth in the forward-looking statements. Those risks and uncertainties include: the coronavirus (COVID-19) pandemic, which could adversely impact Unitil's business, financial conditions, results of operations and cash flows, including by disrupting Unitil's employees' and contractors' ability to provide ongoing services to Unitil, by reducing customer demand for electricity or natural gas, or by reducing the supply of electricity or natural gas; Unitil's regulatory and legislative environment (including laws and regulations relating to climate change, greenhouse gas emissions and other environmental matters); fluctuations in the supply of, demand for, and the prices of energy commodities and transmission capacity and Unitil's ability to recover energy commodity costs in its rates; customers' preferred energy sources; severe storms and Unitil's ability to recover storm costs in its rates; declines in the valuation of capital markets, which could require Unitil to make substantial cash contributions to cover its pension obligations, and Unitil's ability to recover pension obligation costs in its rates; general economic conditions, which could adversely affect (i) Unitil's customers and, consequently, the demand for Unitil's distribution services, (ii) the availability of credit and liquidity resources and (iii) certain of Unitil's counterparty's obligations (including those of its insurers and lenders): Unitil's ability to obtain debt or equity financing on acceptable terms: increases in interest rates, which could increase Unitil's interest expense; restrictive covenants contained in the terms of Unitil's and its subsidiaries' indebtedness, which restrict certain aspects of Unitil's business operations; variations in weather, which could cause unanticipated changes in demand for Unitil's distribution services; long-term global climate change, which could cause unanticipated changes in customer demand or cause extreme weather events that could disrupt Unitil's electric and natural gas distribution services; cyber-attacks, acts of terrorism, acts of war, severe weather, a solar event, an electromagnetic event, a natural disaster, the age and condition of information technology assets, human error, or other factors could disrupt Unitil's operations and cause Unitil to incur unanticipated losses and expense; outsourcing of services to third parties, which could expose Unitil to substandard quality of service delivery or substandard deliverables, which may result in missed deadlines or other timeliness issues, non-compliance (including with applicable legal requirements and industry standards) or reputational harm, which could negatively impact our results of operations; catastrophic events; numerous hazards and operating risks relating to Unitil's electric and natural gas distribution activities: Unitil's ability to retain its existing customers and attract new customers; increased competition; unforeseen or changing circumstances. which could adversely impact the reduction of company-wide greenhouse gas emissions; other presently known or unforeseen factors; and other risks detailed in Unitil's filings with the Securities and Exchange Commission, including those appearing under the caption "Risk Factors" in Unitil's most recently filed Annual Report on Form 10-K.

Readers should not place undue reliance on any forward looking statements, which speak only as of the date they are made. Except as may be required by law, Unitil undertakes no obligation to update any forward-looking statements to reflect any change in Unitil's expectations or in events, conditions, or circumstances on which any such statements may be based, or that may affect the likelihood that actual results will differ from those set forth in the forward-looking statements.

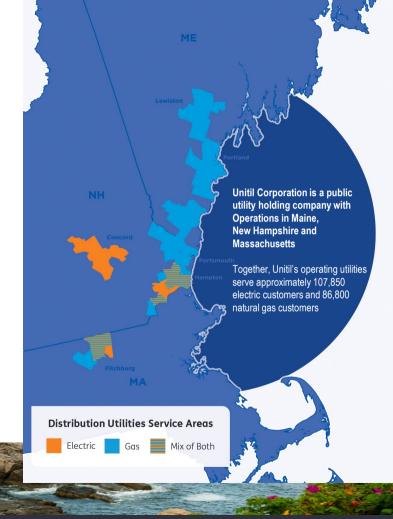
This presentation contains Non-GAAP measures. The Company's management believes these measures are useful in evaluating its performance. Reconciliations of Non-GAAP financial measures to the most directly comparable GAAP financial measures can be found herein.



### **About Unitil**

#### Pure-Play New England utility creating long-term sustainable value

- Providing local electric and natural gas service in attractive service areas along the New Hampshire and Maine Seacoast
  - Growing customer base supported by ongoing conversions from other fuels
  - Service areas well positioned for continued economic growth
- Robust investment opportunities in electric and natural gas infrastructure
  - Investments including grid modernization and resiliency are well aligned with our sustainability strategies
  - Investing in enabling technologies will allow for a more sustainable and efficient energy system
- Industry leading customer service and operational excellence in both electric and natural gas operations
- Stable long-term expected earnings growth
  - Fully regulated distribution utility
  - Earnings are not affected by commodity cost fluctuations



### **Strategic Focus**

Strong operational and financial results; continued execution of key strategies

#### **Expected Long-Term EPS Growth Rate of 5% - 7%**

 Expect growth somewhat above the upper end of the range for the next two years

#### **Continued Operational Excellence**

- Customer Satisfaction remains at an all-time high
- Once again received EEI Mutual Assistance Award
- Gas emergency response is among the best in the industry

#### **Solid Capital Investment Outlook**

- Maintain expected long-term Rate Base growth of 6.5% 8.5%
- Committed to balance sheet strength

#### **Embedding Sustainability**

- Sustainability is integral to all Company strategies
- Committed to reducing Company-wide greenhouse gas emissions by at least 50% by 2030, and achieving net-zero emissions by 2050
- Senate Bill 424-FN in New Hampshire which allows for up to 5% of gas supply to be sourced with RNG has passed the Senate and House

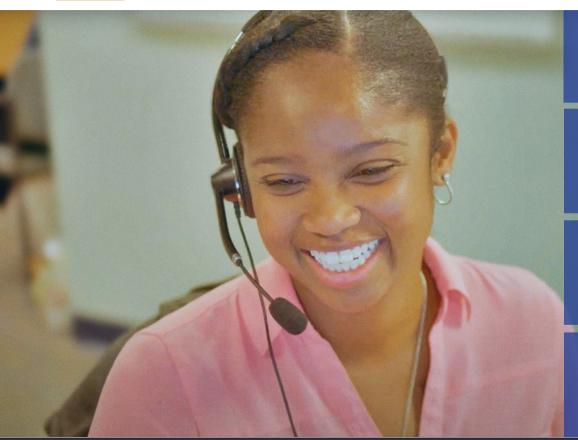






### **Delivering Exceptional Service is Our Top Priority**

Continually striving for industry leading performance





**Customer Satisfaction** is at an all-time high

92%

**Customer Satisfaction** 

Exceeding regional and national benchmarks

1st

Top-Ranked in the Northeast

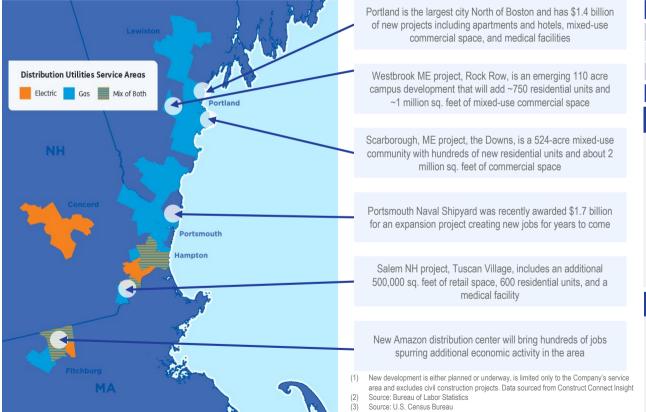
Ranked first out of eight utilities

1st Quartile National customer satisfaction ranking

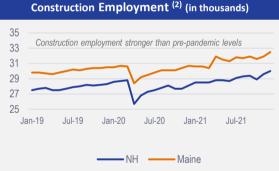
Ranked 18th out of 113 utilities

### **Robust Economic Development Within Our Service Areas**

Approximately \$8.0 billion of development projects within our service areas will add thousands of new customers<sup>(1)</sup>



Service Area State	New Development <sup>(1)</sup>
Massachusetts	\$0.2 Billion
New Hampshire	\$2.5 Billion
Maine	\$5.3 Billion
Total	\$8.0 Billion



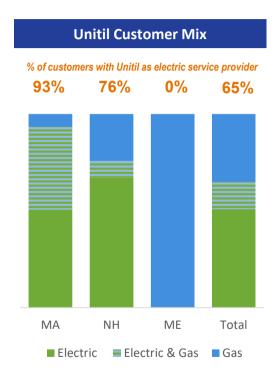


## **Long-Term Growth Supported By Fuel Conversion Opportunities**

Unitil's diverse customer base paired with the transition to lower carbon fuels presents long-term growth opportunities

# Residential and Transportation Energy Consumption, by Fuel Converting heating and transportation fuels away from diesel, gasoline, fuel oil, and propage to lower carbon alternatives like electricity and natural gas offers significant growth opportunities Maine New Hampshire Massachusetts United States ■ Diesel/Fuel Oil ■ Gasoline ■ Other Petroleum ■ Wood ■ Geothermal ■ Solar ■ Natural Gas ■ Electricity

In 2021, New Hampshire passed "fuel choice" legislation, ensuring New Hampshire citizens have choices in how they power and heat their homes including the use of natural gas and other fuels.



Well diversified operations with significant overlap between gas and electric customers

### **End-Use Electrification**

#### Converting vehicles and buildings to electricity is a key policy focus

- Electrification is the replacement of fossil fuel technologies with technologies that use electricity as a source of energy.
- A form of fuel switching, it refers to the use of electricity rather than fossil fuels for transportation, space heating, water heating, and other uses.
- Electric technologies typically have a higher efficiency than fossil fuel technologies, lowering overall energy usage. Improved efficiency may also result in lower operating costs.
- When coupled with strategies to transition the energy supply to zero and low-carbon sources (e.g., renewables, nuclear), end-use electrification achieves significant reductions in greenhouse gas emissions.
- Two key focus areas are:
  - Electric vehicles to replace traditional internal combustion engines
  - Electric heat pumps to replace traditional combustion-based heating equipment for space heating and water heating





### **Long-Term Gas Customer Growth**

Desirable service areas, low penetration rates and natural gas price advantage

#### New Hampshire ranked #2 in "The Best States to Live in for 2022"(1)

 Highlights include being ranked #1 for low Crime, #1 in Opportunity, #4 in the Natural Environment and #5 in the Economy

#### On-the-main penetration of approximately 62%

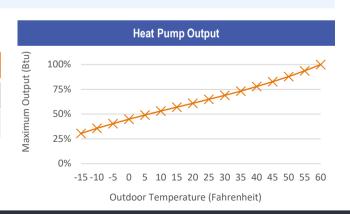
Allows for continued low-cost customer conversions and reduced emissions

#### Cold winter weather in our service areas requires heat sources that maintain effectiveness

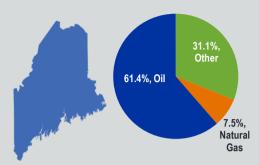
Stand-alone electric heat pumps are not sufficient during New England's coldest winter days

Recent Energy Prices (MA, ME, NH)		
Natural Gas	\$26.00 per MMBtu	
Fuel Oil	\$51.00 per MMBtu	
Propane	\$60.00 per MMBtu	

Recent fuel oil and propane price increases have outpaced natural gas

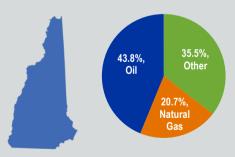


#### Maine



Maine has the highest percentage of homes heated with fuel oil in the nation

#### **New Hampshire**



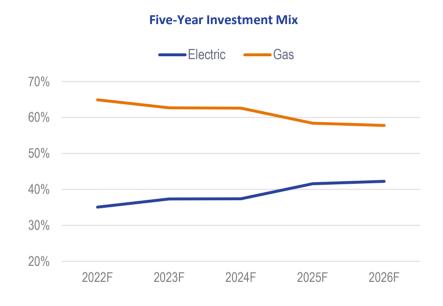
New Hampshire has the second highest percentage of homes heated with fuel oil in the nation



## **Significant Investment Opportunities**

Increasing capital investment to support, expand, and modernize the utility system





- Disciplined investment plan supporting continued rate base growth in line with historical growth of 6.5% to 8.5%
- Roughly 30% increase in coming five years planned capital investment over the prior five years
- · Diverse investment portfolio including grid modernization, gas infrastructure replacement, and growth-related projects
- Potential upside includes electric vehicles, clean energy and grid modernization investments

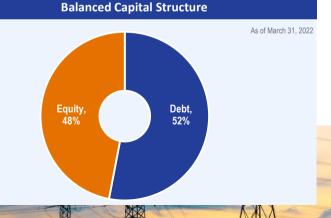
### **Maintaining a Strong Balance Sheet**

Capital requirements met through a diverse and balanced funding plan

#### Balanced Long-Term Financing Plan

- Capital investments funded principally by Cash Flow From Operations less dividends
- Remaining needs are funded through Long-Term Debt and Common Equity to ensure a properly balanced capital structure
- Equity proceeds include secondary offerings, Dividend Reinvestment, and 401(k) proceeds
- Follow-on equity issuance in August 2021 strengthened the balance sheet, further supporting investment grade credit metrics
  - Equity capitalization of 48.0% relative to prior year level of 43.5%







### **Dividend Increase**

Increased quarterly dividend to \$0.39 per share or \$1.56 on annualized basis<sup>(1)</sup>





- Increased the annualized common dividend by \$0.04 per share in 2022 after several years of \$0.02 per share annual increases
- Dividend increase reflects confidence in ability to execute on strategic plan
- Evaluate option to further accelerate dividend growth in future years as payout ratio declines

#### Balancing dividend sustainability with capital investment opportunities

- Continue to target a long-tern dividend payout ratio of 55% to 65%
- Decreasing payout ratio to support increasing investment plan while offering shareholders a steady and predictable return
- 1) Quarterly dividends are subject to approval by Unitil's Board of Directors
- (2) Reflects 2021 annualized dividend of \$1.52 divided by 2021 EPS of \$2.35





### **Corporate Sustainability & Responsibility**

Advancing several key strategies ensuring a sustainable and prosperous future

#### **Our Carbon Reduction Commitment**

In 2021, we committed to reducing Company-wide greenhouse gas emissions by at least 50% by 2030 from a 2019 baseline, and to achieve net-zero emissions by 2050 - a commitment that aligns with the Paris Climate Agreement

#### **Smart Transportation**

Transportation represents the greatest avenue for emissions reduction and a significant growth opportunity for the Company. Utility investment will support fueling infrastructure for millions of electric and compressed natural gas vehicles. Current regulatory initiatives to invest in charging station infrastructure in MA and support EV adoption with TOU rates in NH

#### **Customer Engagement and Transformative Solutions**

Transition from traditional customer service offerings to more personalized options is a necessary step to fulfilling evolving customer expectations and advancing the grid

#### **Regional Supply Opportunities**

Prioritizing the development of local infrastructure that supports resiliency, affordability, and opportunities to reduce methane emissions by adding local resources, including renewable natural gas (RNG), to our supply portfolio. Continuing to investigate and explore RNG opportunities with prospective producers, industry groups and experts

#### Diversity, Equity, and Inclusion (DEI)

Strengthened commitment to DEI in 2021 with Company-wide education and an ongoing Employee Awareness Campaign; reinforcing our values and enhancing our ability to attract and retain the diverse talent needed for long-term success in the evolving energy landscape





### Low-Risk Utility Creating Long-Term Sustainable Value

The energy transition offers robust long-term investment opportunities



### **Transforming Customer Services and Energy Offerings**

- Connecting customers with value adding products and services
- Accelerating customer adoption of clean energy technologies
- Promoting adoption of electric vehicles through investment in public charging infrastructure and time-of-use rates



### Modernizing Electric and Natural Gas Infrastructure

- Investing in technologies that optimize system performance and offer savings for customers
- Reducing the frequency and duration of power outages while mitigating storm impacts
- Expanding and optimizing the connection of customer-owned clean energy resources



#### Accelerating the Clean Energy Transition

- Reducing direct company greenhouse gas emissions
- Investing in renewable energy projects where state regulations allow
- Pursuing renewable natural gas supply alternatives

**Sustainable Value Creation** 

6.5% - 8.5%
Expected Long-Term Rate
Base Growth

5% - 7%
Expected Long-Term EPS
Growth

Targeted Long-Term Dividend Payout Ratio

55% - 65%

#### Fundamental Principles and Beliefs Underlying our Long-Term Strategy

- As a combination electric and gas distribution company operating in northern New England, Unitil is uniquely positioned to contribute to, and benefit from, evolving climate policies
- · Net-Zero emissions commitment by 2050 reflects our goal to become a leader in environmental stewardship
- · Advancing the electric grid will provide robust capital investment opportunities
- Natural gas, renewable natural gas, and gas distribution assets will play a vital role in ensuring clean, secure, low-cost energy





### **Local Distribution Utility Low Risk Business Model**

Prudent investments in the distribution system are compensated with a fair return on capital

#### Regulation

- Rates are fully regulated and designed to compensate the utility for the investment made to serve customers
- · Rates allow the utility to recover operating costs and to earn on invested capital

#### **System Investment**

- Unitil employs large amounts of capital to maintain, improve and expand the distribution infrastructure
- The net investment in the distribution system is called Rate Base, this is the value a utility is permitted to earn a return on

#### **Earnings Generation**

Earnings are driven by the fair return on Rate Base



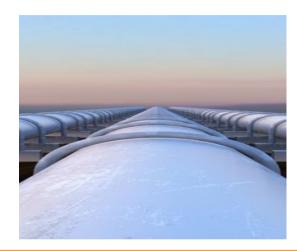
- (1) Rate Base is a litigated figure. Figures presented were calculated consistent with regulatory framework.
- (2) Excluding one-time divestiture gain of \$0.66 per share on sale of unregulated subsidiary





## **Diverse Gas Supply**

Even on the coldest New England days, sufficient gas supply to meet customer needs and growth strategy

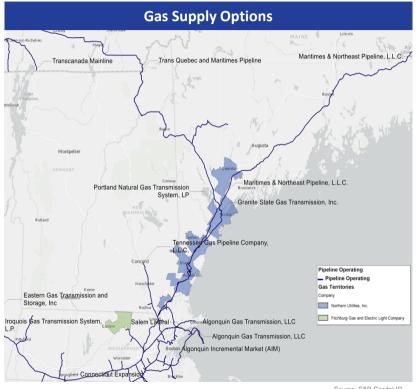


Diverse Supply Options

Pipeline capacity from both the North and South

Robust Gas Supply Planning Process
Supply is sufficient to meet demand

Peaking Solutions Available
Peaking solutions supplement pipeline capacity



Source: S&P Capital IQ

### **Strategies for Reducing Emissions**

Four key pillars of decarbonization

**End Use Energy** 



Transitioning
buildings, vehicles,
and other end uses
away from consuming
fossil fuels

Energy Efficiency and Flexibility



Aggressively pursuing energy efficiency and flexibility to enable cost-effective decarbonization

Decarbonizing Energy Supply



Producing zero and low-carbon energy supplies to power our energy system Carbon Sequestration



Balancing remaining emissions by facilitating carbon dioxide removal from the atmosphere

Source: Massachusetts 2050 Decarbonization Roadmap

### **Clean Transportation Alternatives**

Unitil is focused on vehicle conversions from petroleum to electricity and natural gas



#### **Electric Vehicles (EVs)**

As New England continues to make progress on its emission reduction goals, the transportation sector offers the greatest potential opportunity to make significant gains in the years ahead. Customer interest in electric vehicles (EVs) has never been higher. Unitil continues to support the addition of vehicle charging stations on its system, including Tesla's site with eight Superchargers in Seabrook, New Hampshire. Unitil also continues to work with the New Hampshire Department of Transportation in support of the state's goal of bringing additional charging stations online along the busy I-93 corridor.





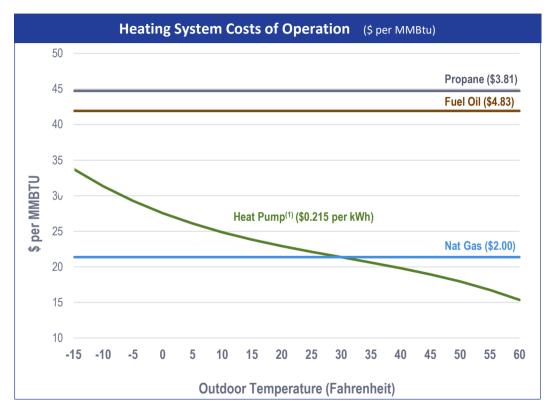


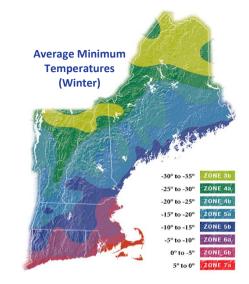
#### **Compressed Natural Gas (CNG)**

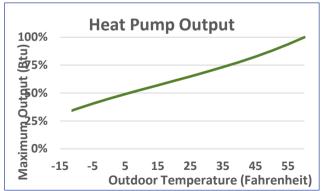
Compressed Natural Gas (CNG) vehicles are also gaining traction in the region. Waste Management, a national waste collection and environmental solutions provider, went live with its own natural gas fueling station in Rochester, New Hampshire in 2020, with plans to convert its 60-truck fleet from diesel to CNG. Waste Management's project, combined with overall growth in the Rochester area, is a primary reason Unitil launched a multi-year project to upgrade the high-pressure feed into the city.

### **Clean Alternatives for Home Heating**

Hybrid heating solutions using electricity and natural gas are cleaner and more affordable





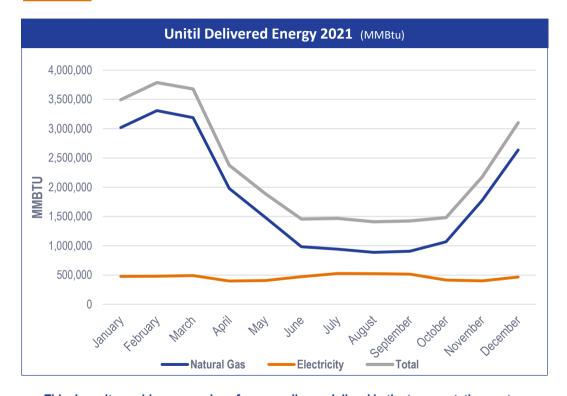


(1) Air source heat pump with industry leading Heating System Performance Factor (HSPF) of 13.5



### **Optimizing Infrastructure**

Minimizing infrastructure costs will be important to maintain affordability



This doesn't consider conversions from gasoline and diesel in the transportation sector, or conversions from heating oil and propane for home heating



## **New Hampshire Regulatory Activity**

Revenue decoupling proposals, multi-year rate plans, retain new customer revenues

#### Unitil Energy (NH Electric) received order May 3<sup>rd</sup>, 2022

- Result of case approved annual distribution revenues \$5.9 million and implemented a revenue decoupling mechanism
- Two-year rate plan recovering non-growth investments made in 2021 and 2022
- Time of Use Electric Vehicle rates, substantially consistent with Company's proposal, have been approved in a separate docket – DE 20-170

#### Northern (NH Gas) rate case filed August 2nd, 2021

- \$7.8 million base rate increase proposal; \$2.6 million temporary rate effective Q4 2021
- Revenue decoupling mechanism
- Multi-year rate plan recovering non-growth investments
- Schedule: Intervenor testimony received April 1st;
   Settlement Conferences occurred on May 5th & 6th;
   hearings scheduled for June

# **82%**Expected customers under Decoupled Rate Structures after NH rate filings



24%

Customers currently under Decoupled Rate Structures

#### **Regulatory Timeline**



**April 2, 2021 UES** 

**Base Rate Case** 

Filed



August 2, 2021 Northern NH Base Rate Case Filed



Temporary Rates Effective
UES - \$4.5 million 6/1/2021
Northern - \$2.6 million 10/1/2021

#### First Half, 2022F

UES rate case order received, new base rates take effect 6/1





#### Second Half, 2022F

Northern rate case order received and new base rates take effect





### 2023 →

Rate plans ongoing and fully decoupled rates in effect



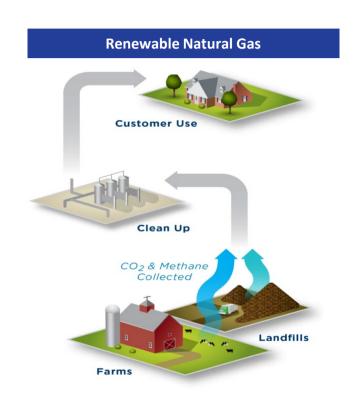




### **Decarbonizing the Gas Supply**

#### Renewable Natural Gas (RNG) and hydrogen offer opportunities to deliver carbon-neutral gas

- Renewable Natural Gas (RNG), also known as biomethane or biogas, is a pipeline-quality
  gas made from organic waste (the gaseous product of the decomposition of organic matter)
- Hydrogen produced from renewable electricity used to split water into hydrogen and oxygen, also known as "power-to-gas" and "green hydrogen", can be blended with natural gas or methanized to create synthetic natural gas
  - Can expand the development of solar and wind power by providing a way to store or use excess renewable energy when it is not needed
- As customer volumes decrease due to electrification, efficiency measures and policy action,
   RNG and hydrogen will become more significant contributors to supply
  - Can be used to displace fossil fuel use in hard-to-abate sectors
- Unitil expects revenues to become increasingly independent of sales volumes through revenue decoupling ratemaking
  - Freedom to offer customers clean, affordable and reliable energy options tailored to their needs, whether electric or gas

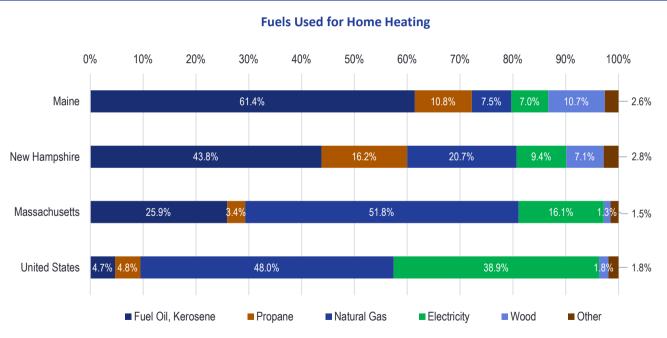


### The Natural Gas Advantage

High penetration of fuel oil and propane presents opportunities to switch to a fuel that is both cleaner and more affordable



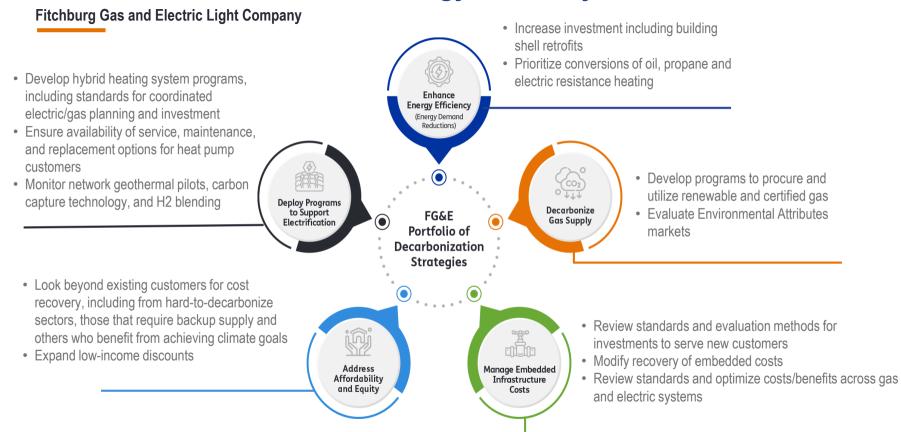
Every 100 homes converted from oil to natural gas is equivalent to removing 55 cars from the road, permanently



Source: U.S. Census Bureau, American Community Survey, Selected Housing Characteristics, 2019: ACS 5-Year Estimates Data Profiles https://www.census.gov/acs/www/data/data-tables-and-tools/data-profiles/



### **Massachusetts Transition Strategy Summary**



## **Regulatory Proposal Summary**

#### FG&E plan



- Expand EE funding and evaluate alternative funding mechanisms
- Authorize recovery to reduce customer costs and obstacles to decarbonization
- Evaluate electric/gas rate structures that support hybrid heating systems



- Propose volumetric targets for Certified Gas and RNG and associated emissions reductions in Forecast & Supply Plan
- Offer customers voluntary Renewable Gas supply options, by bundling RNG and related products like carbon offsets and Certified Gas to manage affordability



- Develop hybrid heating system proposal, including standards to cost effectively manage winter peak impacts on electric utilities, promote customer education and provide for demand payments for peaking capacity (similar to electric DR)
- Expand data collection capabilities to enable more accurate estimates of GHG emissions reductions to better inform planning and progress, and to better inform customers



- Review line extension policies
- Accelerate depreciation of gas system, such as through the "units of production" (UOP) method; consider higher debt/ equity ratio as UOP declines to better match shorter asset life and help to fund accelerated depreciation



- Expand low-income discounts
- Look beyond gas customers for recovery of transition costs since achievement of climate goals benefits everyone

## **Rate Relief Summary**

Successful regulatory strategy resulting in awards from both capital trackers and rate cases

Company	Activity	Dollars (Millions)	Date Effective
Northern Hilitias (Now Hemseline)	Temporary Rate Case Increase (1)	\$2.6	Q3 2021
Northern Utilities (New Hampshire)	Base Rate Increase	\$7.8 (requested)	Q3 2022 (expected)
Northern Utilities (Mains)	Capital Tracker	\$1.5	Q2 2022
Northern Utilities (Maine)	Deferred Rate Case Item	\$0.6	Q4 2022
	Temporary Rate Case Increase (1)	\$4.5	Q2 2021
Unitil Energy Systems	Base Rate Case Increase	\$5.9	Q2 2022
Fitchburg (Electric)	Electric Capital Tracker	\$1.6	Q1 2022
Fitchburg (Gas)	Gas Capital Tracker	\$1.1	Q2 2022
Granite State Gas	Capital Tracker	\$0.1	Q3 2021

<sup>(1)</sup> Temporary Rates effective during pendency of Base Rate case; increases are subject to recoupment or refund

### **GAAP Return on Average Common Equity**

GAAP Return on Equity over the last twelve months

Company	Average Common Equity	LTM ROACE (1)
Northern Utilities	\$247 Million	7.3%
Unitil Energy Systems	\$111 Million	8.8%
Fitchburg Gas and Electric	\$101 Million	9.6%
Granite State Gas	\$21 Million	10.6%
Unitil Corporation	\$434 Million	8.9%

<sup>(1)</sup> ROACE calculated by dividing last twelve months GAAP Net Income by Average Common Equity as of March 31, 2022